

TEMPLATE PACK

STL Free Startup Template Pack

Three free tastes of the library: SWOT, OKRs, meeting agenda.

What's inside

- SWOT Analysis
- OKR Planner
- Meeting Agenda & Notes

SWOT Analysis

Map internal strengths/weaknesses against external opportunities/threats.

Strengths (internal, helpful)

List 4-6 with evidence

Weaknesses (internal, harmful)

List 4-6 honestly

Opportunities (external, helpful)

Trends, gaps, timing

Threats (external, harmful)

Competitors, regulation, shifts

So what?

Pick the 2 moves this analysis actually changes.

Move 1: _____

Move 2: _____

OKR Planner

Set one ambitious objective with 3-4 measurable key results per quarter.

Objective

Qualitative, inspiring, time-bound.

Objective: _____

Quarter: _____

Owner: _____

Key results

#	Key result (measurable)	Baseline	Target	Status

Weekly check-in

- Confidence score updated (0-10)
- Blockers named with an owner
- One action committed for next week

Meeting Agenda & Notes

Meetings with a decision, an owner, and a deadline — or no meeting.

Header

Meeting: _____

Date / time: _____

Facilitator: _____

Attendees: _____

Agenda

#	Topic	Owner	Time	Outcome wanted

Decisions & actions

Decision / action	Owner	Due

For educational and planning purposes only; not legal, tax, investment, or accounting advice. Consult qualified professionals for decisions specific to your business.