

STARTUP TEMPLATE LIBRARY · \$37/MONTH

Monthly New Templates

A new template pack every month, chosen around the problems founders hit in sequence — with the setup notes to make each one stick.

- One new pack a month, released on a fixed date
- A twelve-month release map so you know what is coming
- Setup notes and an adoption rhythm built in

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Version 1.0 · Membership guide — [read this first](#)

What this is, and how it differs from All-Access

	Monthly New Templates	All-Access Library
What you get	The new pack each month, yours to keep	Everything in the library while you are a member
After cancelling	You keep every pack released while you were a member	Access ends
Best for	Founders who want one thing at a time	Teams who want the whole catalogue now

The difference that matters: with this membership, what you received stays yours. It is built for people who would rather adopt one thing properly each month than own a library they do not open.

What arrives each month

- One template pack, released on the same date every month.
- A short setup note: what it replaces, who should own it, and what to fill in first.
- A worked example showing the expected format.
- Occasionally an update to a pack released earlier, where rates or rules have changed.

Not every month will be for you

A month whose pack does not apply to your business is a month off, not a loss. Skipping is the correct response — the packs are sequenced across a founder's whole first few years, not tailored to one stage.

The release map

Roughly the order founders hit these problems. Contents are subject to change, and a month may be re-ordered when something more urgent is needed.

Month	Theme	The problem it addresses
1	Business foundations	Nothing is written down and everything lives in your head
2	Finance basics	You cannot answer what things cost or what you have
3	Sales and pipeline	Deals are tracked in your memory and your inbox
4	Operations and SOPs	Everything requires you personally
5	Hiring	You are about to hire and have no process
6	Marketing planning	Marketing happens when someone remembers
7	Legal and contracts	Agreements are ad hoc or absent
8	Fundraising	You need a deck, a model and a data room
9	Customer success	Customers churn and nobody knows why
10	Reporting	You cannot show anyone how the business is doing
11	Planning and strategy	Everything is urgent and nothing is prioritised
12	Scale readiness	What breaks first if volume doubles

Making each month count

1. Open the pack on release day and read the setup note. Five minutes.
2. Decide in that five minutes whether this month applies to you. If not, file it and move on without guilt.
3. If it does: block an hour that week to set it up properly rather than skimming it.
4. Use it once for real before the next release lands.
5. Record in the tracker below what you adopted and what it replaced.

Your tracker

Month	Pack	Applied to us?	Set up?	Replaced what

Terms in plain language

- Billed monthly. Cancel any time; you keep every pack released while you were a member.
- Licensed for use within your own business, including on client work, but not for resale as templates.
- Templates carry Startup Template Library branding and are supplied as finished documents.
- Nothing here is legal, financial or tax advice. Verify jurisdiction-specific content with your own adviser.

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